



Harnessing the Power of the Internet & Social Networking for your Business – Facebook, Twitter, Google Adwords, and more!



Workshop conducted by **Scott Brown**, author of *Who Cares? Creating A Culture of Service in Your Business*

A **Best Benefits Club** Breakfast Briefing (a division of J&M Business Solutions)

Tuesday, February 23, 2010

Best Benefits Club/J&M Business Solutions Office

1545 West 130th, Suite A2, 2nd Floor (Hinckley)*

Continental Breakfast will be provided

Overview: Social media sounds like a great idea, and its marketing effectiveness is proven, but how do you get started? This session will introduce a practical guide to creating and implementing a social media strategy. We'll explore which services to use, what to focus on, and specific strategies and tasks to take the guesswork out of social media sites like Twitter, Facebook, LinkedIn, and examples of organizations who are doing it right. You'll leave this fast-paced workshop with ideas, strategies and energy to super-charge your online marketing!

Registration Form

- 8:30 AM: Registration, Networking & Continental Breakfast
- 9:00 AM: Seminar Begins
- 11:00 AM: Back to the Office

Advance Registration: BBC Members - \$50; Non-members - \$65
In order to hold your seat payment needs to be made by February 19. **SEATING IS LIMITED!**

Cancellations must be made 48 hrs. prior to the event. Cancellation after that time will be charged the full registration fee.
R.S.V.P. by February 19th.

Name _____ Assn./Co.: _____
 Phone: _____ Fax: _____ E-mail: _____
 Charge your registration fee now. Complete the following and fax to 216-803-9900 or call the office at 330-273-5756
 Check one: ___ VISA ___ MASTERCARD Total Amount Due: \$ _____
 Name on Credit Card: _____ Credit Card #: _____ - _____ - _____ - _____
 Expiration Date: ____/____/____ Signature: _____

If you have any questions or would like to register, call the BBC office at 330-273-5756. For questions regarding the content of the program, please call Scott Brown at 440-552-7870 (scott@greatservicelives.com).

Copy this form as needed for additional registrants.

Best Benefits Club, 1545 West 130th, Suite A2, Hinckley, OH 44233

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Park in the South Parking Lot, we are located on the 2nd floor of the building.

